



WHITEPAPER



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1. Overview

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1.1. Introduction

Welcome to the official white paper of Aurum AI, a groundbreaking project at the forefront of technological innovation in the realm of blockchain and artificial intelligence (AI). In this document, we present a comprehensive overview of Aurum AI, detailing its core principles, objectives, and the revolutionary potential it holds for reshaping the digital landscape.

At its essence, Aurum AI represents more than just a digital asset; it embodies a vision of convergence, where blockchain and AI intersect to unlock limitless possibilities. We creates investment opportunities in promising AI projects by harnessing the immutable and transparent nature of blockchain, Aurum AI revolutionize how value is exchanged, managed, and utilized in the digital age.



AURUM

AURUM

1.2. Aurum AI Token

1.2.1. What is Aurum AI Token

The Aurum AI Token (AURUMT), issued by Aurum, is a unit specializing in supporting AI projects. At the forefront of user engagement and innovation in the investments, Aurum AI serves as a robust payment method, ensuring seamless transactions for various services and products while prioritizing transparency and trust through blockchain technology through blockchain technology.

The Aurum AI ecosystem fully leveraging the potential of blockchain technology and democratizing AI. Our aim is to create a comprehensive ecosystem where both users and developers can benefit.



1.2.2. Purpose of Issuance



User Engagement and Rewards

Aurum AI token encourages active engagement within the community by rewarding users for various activities and interactions within the ecosystem.



Value Addition for Token Holders

Aurum AI token presents significant growth potential, offering long-term benefits to those who invest in and hold the token.



Ecosystem Development and Community Engagement

By providing incentives and earning opportunities, Aurum AI token promotes user involvement in the ecosystem, ensuring continuous growth and sustainability.



Investment assets

Aurum AI is a future-focused platform that strategically invests in promising AI projects with long-term, sustainable growth potential.

With the assistance of blockchain technology, the investment process becomes easier and more transparent under the community's governance.

1.3. Our vision and goals

1.3.1. Vision

Our vision is to create a decentralized, secure, and efficient platform that not only enhance the digital economy through innovative AI applications but also empower users and developers to shape the future direction of AI technology.

1.3.2. Goals

- **Accessibility Enhancement:** Aurum AI token will be leveraged to increase accessibility to AI-based services and products, offering an economical and efficient means for transactions.
- **Foster Community Engagement and Participation:** Encourage active involvement and contributions from token holders to collaboratively guide the project's governance and development direction.
- **Transparent and Secure Transaction Environment:** Utilizes blockchain technology to ensure a transparent and secure environment for user transactions.
- **Expanding the Aurum AI Ecosystem:** Aimed at enhancing user experience and increasing value for the ecosystem through close integration with invested projects or projects built within the ecosystem.



2. The differentiators

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2.1. Core Values

Democratizing AI Investment:

- **AURUM Investment Strategy:** We leverage DeFi by providing loans to carefully selected AI projects, fueling their development and generating interest for our investors.
- **AURUM Token Sharing:** Invested projects share not just profits but also token allocations with AURUM. These tokens are then distributed directly to AURUM holders through a user-friendly claim system on our platform.

Shape the Future of AI:

- **Governance:** AURUM grants you voting rights on the platform's development and, crucially, a say in future investment decisions.
- **Exclusive Benefits:** Holding AURUM unlocks exclusive perks and incentives from the cutting-edge AI projects we support.



Revenue Streams:

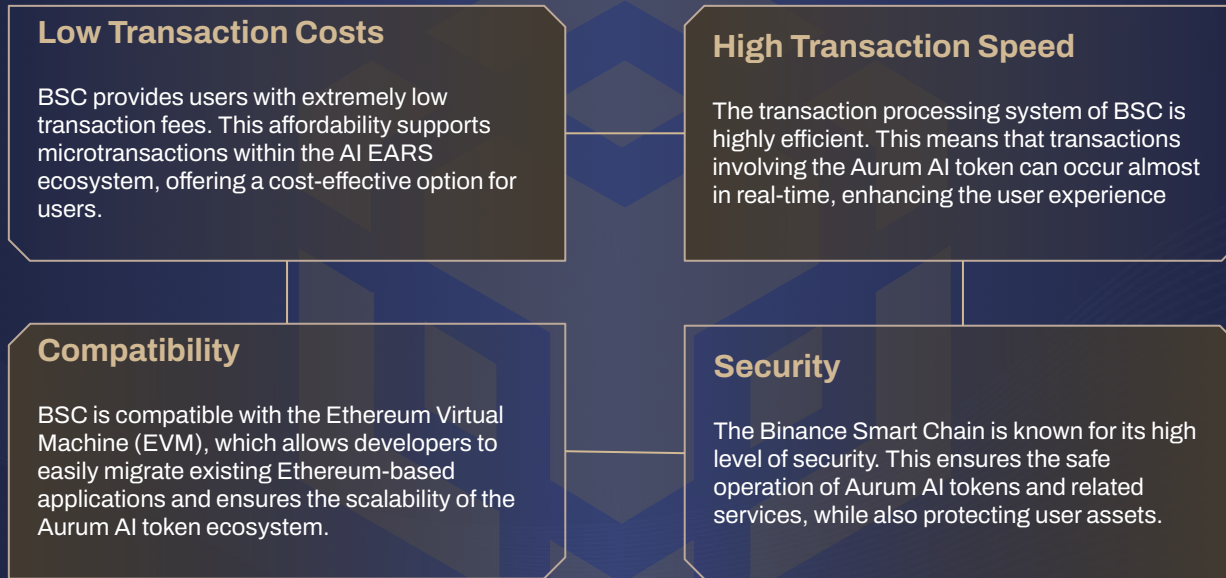
- **Interest Rate Optimization:** We secure optimal interest rates on loans provided to AI projects, maximizing returns for AURUM investors.
- **Strategic Token Allocation:** A portion of project tokens received by AURUM are distributed back to AURUM holders, creating additional value.

Key Resources:

- **Robust Platform Security:** Our platform provides feature for managing investments and allocating tokens, ensuring utmost security and peace of mind for our users.
- **Expertise in AI Project Evaluation:** With our deep-seated knowledge and experience, we meticulously evaluate and handpick AI projects, guaranteeing that only the most promising ventures are selected for investment

2.2. Why BNB Chain

When comparing different blockchains, we might wonder why we chose to stay on the BNB Chain. The answer is:



3. Investments

3. Investments

3.1. AURUM Vault

Participants can effortlessly reap dual benefits with just a click; encompassing staking rewards, voting rights, while also contributing to the robust development of the Aurum AI ecosystem.

Staking

Aurum Vault allows users to stake AURUMT tokens or tokens received from funded projects, offering various staking packages with different periods and APR

Rewards

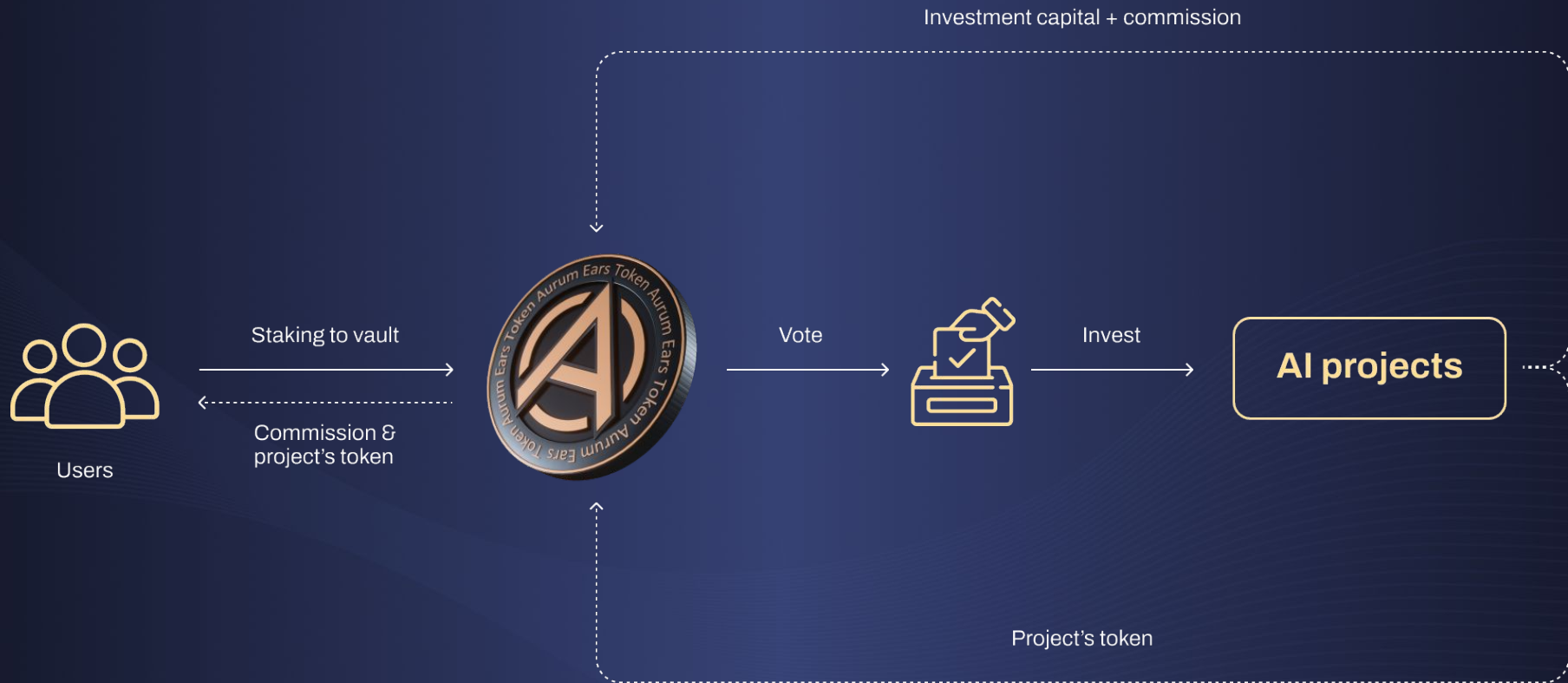
- Increased interest rates on investments.
- A share of the profits generated from AURUMT holdings.
- Share Token Allocation from projects that AURUM invests in
- Receive interest from Staking AURUM

Voting Rights:

Participate in Vault grants users voting rights within the AURUM ecosystem. These votes could be used to influence decisions such as:

- Selecting future AI projects for investment.
- Determining token distribution policies.
- Setting platform parameters.

3.2. Business model



3.3. Key activities



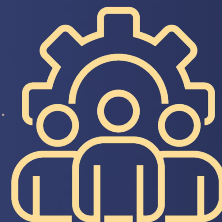
Appraisal

In-depth evaluation and meticulous vetting of AI projects are conducted to assess their potential for investment opportunities.



Planning

Comprehensive strategic planning involves the establishment of investment parameters, including interest rates, to optimize returns and align with overarching investment objectives



Management

Efficient oversight of the entire investment lifecycle, encompassing the management of investment processes, token allocation, and ensuring adherence to established investment strategies.



Operation

Facilitating the seamless operation of the AURUM Vault, acting as a crucial platform for staking activities, while also maintaining robust user governance mechanisms to uphold stability and ensure the effectiveness of operations

3.4. Allocation & revenue of investment

Initially, Aurum AI's investment plan in the next 4 years will focus on technology-driven AI development projects from their early stages, with projected figures

	2024	2025	2026	2027
Growth volume (%)	50%	75%	100%	200%
Total Invest (US\$)	10,000,000	15,000,000	26,250,000	52,500,000
Revenue Earn (%)	28%	24%	20%	15%
Net Revenue (US\$)	2,800,000	3,600,000	5,250,000	7,875,000

3.5. Portfolios



AI EYES

AI EYES - a wearable device that improves productivity and convenience in our everyday lives. It can be an assistant to remind new friends' contact information, a guardian for daily safety with camera record, and a schedule manager for event reminder.

Operating as an AI assistant, it offers essential services catering to users of all ages. This device builds on AI advances, providing users with a new way to interact with the connected world.

- Facebook: <https://www.facebook.com/aieyes.io>
- X: <https://twitter.com/AIEyesio>
- Tiktok: <https://www.tiktok.com/@aieyesio>
- Instagram: <https://www.instagram.com/aieyes.io/>
- Youtube: https://www.youtube.com/@AIEyes_io

3.5. Portfolios



AI Ears

Imagine doubling your productivity by eliminating distractions with AI Ears's intelligent noise cancellation. Or, picture yourself learning a new language with ease using our real-time translation feature, instantly connecting with anyone across the globe. AI Ears isn't just enhancing your music, it's empowering you to achieve with more productivity results.

Facebook: <https://www.facebook.com/weareaieurs/>

X: <https://twitter.com/WeareAIEars>

Tiktok: https://www.tiktok.com/@ai_ears

Instagram: <https://www.instagram.com/ai.ears/>

Youtube: <https://www.youtube.com/@AIEARS>

3.5. Portfolios



OSCAR

Oscar AI

OSCAR AI, introducing 3D interactive characters with cutting-edge Natural Language Processing (NLP) capabilities to emerging markets. Have fun with the fun and unique AI OSCAR in its focus on providing users with a revolutionary AI entertainment experience.

Ditch the typing! Ask questions and get AI answers with just your voice.

Facebook: <https://www.facebook.com/aioscar.io/>

Tiktok: <https://www.tiktok.com/@aioscar.io>

Youtube: https://www.youtube.com/@ai_oscar

Instagram: <https://www.instagram.com/ai.oscar/>

3.5. Portfolios



Friendify

Engage in conversations with Friendify and receive immediate responses, enjoy natural and flowing dialogues, and receive tailored recommendations based on your specific interests. Whether you're seeking quick information, engaging in casual chat, or exploring personalized suggestions, Friendify enhances your interactive experience with intelligent and responsive features.

Facebook: <https://www.facebook.com/FriendifyGPT>

X: <https://twitter.com/FriendifyGPT>

Tiktok: <https://www.tiktok.com/@friendifygpt>

Instagram: <https://www.instagram.com/friendify.gpt/>

Youtube: <https://youtube.com/@friendifygpt?si=HOrG1O84z9f97nWu>

4. AI Blockchain Market

4. AI Blockchain Market

4.1. Target Market and Demand

4.1.1. Target Market

AI Technology Enthusiasts: Individuals and companies interested in the development and application of AI technology form the primary target. They seek to utilize AI services and products to enhance the efficiency of their daily lives or business operations.

Blockchain and Cryptocurrency Investors: Individual and institutional investors who are vested in blockchain technology and cryptocurrencies. They are on the lookout for new investment opportunities and see the potential for appreciation in the value of the token.

AI-Based Project Developers and Startups: Developers and startups creating new services or products based on AI technology. The Aurum AI token offers them development support and networking opportunities.



4.1.2. Demand

Continuous Advancements in AI Technology: Progress in AI technology is broadening the application of AI solutions across various industries, increasing the demand for AI-based services and products. This expansion enhances the use cases and value of the Aurum AI token.

Increasing Adoption of Blockchain Technology: As awareness and acceptance of blockchain technology and digital assets grow, so does the demand for decentralized finance (DeFi) and other cryptocurrency-related services. The Aurum AI token can leverage this trend to access a broader market.

Community Engagement and Reward System: The Aurum AI token activates the community through a reward system that encourages participation and contribution. This approach fosters ongoing interest and interaction from users, thereby increasing demand for the token.



4.2. Competitor Review and Positioning

4.2.1. Competitor Review

The Aurum AI token project is highly innovative in combining AI and blockchain technology; however, it must also compete for market share with several competing projects. Key competitors include projects such as:

SingularityNET (AGI): A project providing a decentralized marketplace for artificial intelligence services, a platform for sharing and trading data with AI algorithms.

Ocean Protocol (OCEAN): A blockchain-based platform for data sharing, enhancing data security and accessibility, and providing necessary data for AI development.

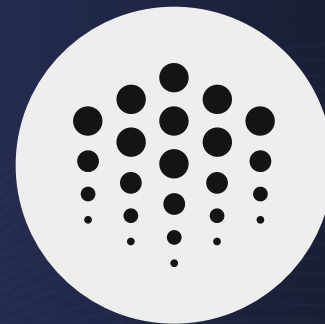
Fetch.ai (FET): A blockchain platform for autonomous economic agents, integrate AI and IoT technologies.



SingularityNET (AGIX)



Fetch.ai (FET)



Ocean Protocol (OCEAN)

4.2.2. Positioning

The Aurum AI token enters the market with a unique value proposition dedicated specifically to AI technology and devices. It focuses on improving the accessibility and usability of AI-based services and aims to ensure market positions in the following areas:

Providers of innovative services and products supported by AI

Delivering a differentiated experience for users through innovative AI devices such as AI EARS.

Blockchain technology advocates

To build a transparent and secure trading environment through the delineation and presentation of real-world applications of blockchain technology.

Building a community-centric ecosystem

Establishing a strong user community through reward systems and centralized participation in the Aurum AI token, promoting the sustainable development of the project.



Based on this positioning, the Aurum AI Token aims to ensure a unique competitive advantage in the market and create new value through the convergence of AI and blockchain technology

5. Tokenomics

2. TOKENOMICS



Token information

Token Name	Aurum AI
Token Symbol	AURUMT
Blockchain	BNB Chain
Total Supply	200 million AURUMT
Token Types	Governance and Utility
Contract Address	0xB6259a24f69975356463 C32A7Ed0D26D0FdD3E17

Token Allocation



Development and operation 10% (20 million tokens)

Communication and Marketing 10% (20 million tokens)

Team and advisors 10% (20 million tokens)

Ecosystem 50% (100 million tokens)

1st Pre-Sale 2% (4 million tokens)

2nd Pre-Sale 2% (4 million tokens)

3rd Pre-Sale 1% (2 million tokens)

Liquidity 5% (10 million tokens)

Reserve 10% (20 million tokens)

Token Release Schedule

Allocation	Percent	Amount	Full lock (Months)	Vesting Period (Months)	TGE Unlock Rate	Remaining Monthly Unlock Rate	Method
Development and operation	10%	20,000,000	6	12	0.00%	8.33%	TGE 20% Linear 3.33% over 24 months
Communication and Marketing	10%	20,000,000	0	48	0.00%	2.08%	Linear 2.08% over 48 months
Team and Advisors	10%	20,000,000	12	24	0.00%	4.17%	Cliff 12 months. Linear 4.17% over 24 months
Eco-System	50%	100,000,000	0	48	0.00%	2.08%	Linear 4.167% over 24 months
1st Pre-Sale	2%	4,000,000	6	6	5.00%	15.83%	TGE 5%. Cliff 6 months. Linear 15.83% over 6 months
2nd Pre-Sale	2%	4,000,000	6	9	3.00%	10.78%	TGE 3%. Cliff 6 months. Linear 10.78% over 9 months
3rd Pre-Sale	1%	2,000,000	6	12	3.00%	8.08%	TGE 3%. Cliff 6 months. Linear 8.08% over 12 months
Liquidity	5%	10,000,000	0	4	20.00%	20.00%	TGE 20%. Linear 20% over 4 months
Reserve	10%	20,000,000	0	60	0.00%	1.67%	Linear 1.67% over 60 months

6. Roadmap

6. Roadmap



April 2024

Launch and Token Promotion

- **Token Launch:** Official launch of the Aurum AI.
- **SNS Advertising:** Initiate advertising through various social media channels such as Facebook, Twitter, and Instagram.
- **Airdrop Campaign:** Run an airdrop campaign to revitalize the community.
- **Influencer Marketing:** Promote the project through influential personalities.

August 2024

Pre-launch and Private Sale

- **Enhance Visibility:** Conduct proactive advertising activities leading up to the product launch.
- **Private Sale:** Conduct a private sale to fund product development and production.

September 2024

Listing and Monitoring Activities

- **Listing Preparation:** Collaborate with major exchanges to prepare for the listing of the Aurum AI token.
- **Listing:** List the Aurum AI token on the targeted exchange.

From October 2024 onwards

Community Management and Expansion

- **Community Management:** Continuous efforts to manage and revitalize the community post-listing.
- **Events:** Organize various offline and online events to increase user interaction and project awareness.

7. Our Team

J' ONL 169W



MR. KIM
Strategic Director



MR. DANIEL KUNG
Project Director



JOSEPH NGUYEN
CMO



FRANKIE PHAM
Project Manager



JOHN PHAM
Lead Software
Engineer/AI Expert



JIMMY NGUYEN
Lead Software Engineer



TIN NGUYEN
Senior Blockchain
Developer



HOANG TAN
Lead Development
Engineer



DAWSON TRINH
Community Manager



TAMIE PHAN
Senior Digital Marketer



MONICA TRAN
Ui/Ux Designer

8. Partner

8. b9lfu6L



AI EARS



AI EYES



AI HOMES



FRIENDIFY



OSCAR



POOLS
WALLET



BNB CHAIN



verichains



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9. Community

a. community

9.1. Token Holder Participation

Owners of the Aurum AI token can actively participate in decision-making processes for major project decisions, development direction, budget allocation, etc.

Voting rights correspond to the amount of tokens held, and all important decisions are made through token holder votes.

9.2. Suggestion System

Establish a system where any community member can propose project improvements.

Proposals are accepted through an online platform, and those receiving more than a certain threshold of support are subject to voting.



9.3. Voting and Decision-Making

Voting is conducted through a digital platform with transparent results.

Decision-making can be carried out with various criteria, such as a simple majority vote or a complex decision requiring a certain level of agreement.

9.4. Implementation & Feedback

Approved proposals move to the implementation stage, where progress and results are regularly reported to the community.

Community members can provide feedback on decisions made, influencing future proposals and decision-making processes.

9.5. Continuous Improvement

The community governance structure itself can be continuously improved through community proposals and voting.

This allows the project to adapt flexibly to changing environments and the community's needs.



10. Official Channel

10. Official Channel



AURUM

AURUM

✉ contact@aurumai.io

🌐 <https://token.aurumai.io>

📧 @Aurum_AI

✂ @Token_Aurum

11. Management

11. Management

11.1. Overall

Rights of Token Owners:

- **Participation in Decision-Making:** Token owners have the right to vote on crucial decisions of the project, such as protocol changes, capital utilization plans, and approval of new projects.
- **Access to Project Information:** All token owners have the right to transparent access to information about the project's financial status, development progress, and future plans.
- **Receive Rewards and Benefits:** Token owners are entitled to receive benefits or rewards based on their contributions to the community, participation in voting, and maintaining their network.

Responsibilities of Token Owners:

- **Active Participation:** Token owners are responsible for actively participating in the governance process and contributing to the direction of the project through voting.
- **Maintaining Community Standards:** They bear the responsibility of maintaining respect, transparency, and positive interaction within the community.
- **Sharing Knowledge and Education:** Token owners should engage in educating new members and sharing knowledge about the project to enhance the overall understanding of the community.



11.2. Management Plan

Building and Enhancing Governance Platform:

- Develop a dedicated digital platform for community decision-making, enabling token holders to easily participate in proposals, voting, and discussions.
- This platform features user-friendly interface and transparent information sharing systems to ensure all decision-making processes are fair.

Educating and Engaging Your Community:

- Provide educational programs and workshops for token holders and community members to actively engage in governance.
- Introduce an incentivization system to encourage participation in governance and reward active engagement and contributions.

Strengthening Decentralized Decision-Making Structure:

- By delegating core decision-making power of the project to the community, we acknowledge genuine decentralization.
- Introduce multiple governance layers to reflect the voices of various stakeholders to ensure more balanced decisions.



11.2. Management Plan

Enhancing Transparency and Accountability:

- All governance activities and decisions are transparent, and community members can review them at any time.
- Governance structures and processes are periodically reviewed to implement necessary edits and improvements.

Connecting with the Global Community:

- Strengthen connections with communities from different regions and cultures to promote global-level governance participation.
- By collecting various opinions and proposals from the global community, we will expand the project's global scalability and applicability.

The future governance plan of the Aurum AI token will continue to evolve to maximize community participation in decision-making and support the sustainable development of the project. Through this, the Aurum AI token project aims to establish itself as a decentralized governance model.



11.3. Risk Management

Project Risk Management and Response Strategy

Market Risks:

- Conduct regular analysis of market trends and competitor activities, while preparing flexible product development and marketing strategies to proactively respond to market changes.

Technology Risks:

- Enhance technological competitiveness through continuous research and development of the latest technology trends, and establish a systematic security system to prevent security incidents.

Legal Risks:

- Closely monitor cryptocurrency and blockchain-related laws in each country and prepare for regulatory changes through legal counsel. If necessary, adjust the business model to ensure compliance with regulations.



11.3. Risk Management

Community and User Risks:

- Build user trust through transparent information disclosure and positive communication, while actively collecting user feedback and reflecting it in service improvements.

Risks related to Partner Relationships and Collaboration:

- Strengthen the business network by expanding partnerships with partners in various industries and clarifying mutually beneficial terms in contract management with partners.

Future Outlook

- The Aurum AI token project will continue to develop steadily through risk management and response strategies, while contributing to core values in the new era alongside the development of AI technology. The combination of AI and blockchain technology will bring revolutionary changes to many existing industries, and the Aurum AI token will continue to provide value at the center of these changes.

